

Janelle Cornwell, PhD

Summary of Experience

Research: Conducted action research with Valley Alliance of Worker Co-operatives 2005-12, the Alliance to Develop Power and Nuestras Raices 2006-09

Organization and Administration: Managed research budgets, data, analysis and writing 2006-13; Taught university courses with enrollment from eight to 200 students 2006-11; delegated tasks and managed teaching assistants 2007-11

Communication: Authored academic and popular publications 2008-13; Public speaking including lectures, community and fundraising presentations 2005-12; Developed collaborative partnerships with community leaders and faculty 2006-10

Fluent in Spanish: Lived in Central America over three years

Fundraising and Project Development: Developed collaborative book project, obtained \$17,680 funding 2012-13, independent writing and collaborating with co-authors and co-operative enterprises; Community Organizer 2005

Relevant Experience

Coordinator and Co-Author *Harnessing the Co-operative Difference: Stories and Strategies from Worker Co-operators in the Connecticut River Valley* VAWC book project (2012-present)

- Write, edit, facilitate meetings; solicit and incorporate contributions and feedback from co-operative enterprises

Principal Investigator “Co-operative Enterprises in the Pioneer Valley: Past, Present and Future Possibilities” UMass Amherst (2007-11)

- Identified and collaborated with local co-op leaders, former co-operators and co-op developers
- Designed methods, planned and executed research project with the Valley Alliance of Worker Co-operatives
- Organized and analyzed data collected by two researchers (50+ interview transcripts; minutes from 60+ meetings, notes from 1000+ hours participant observation, newsletters, articles etc); used interviewing process as an organizing strategy, developed book project

Outcomes:

- Essay in *Anthropology News*
- Journal article *Antipode Journal of Radical Geography*
- 7 Academic presentations: NY, DC, Seattle, Amherst, Boston, Plymouth
- Book by and for worker co-operative enterprises (in process); book sales profits to fund development projects

Visiting Assistant Professor Geography Department, Worcester State University (Fall 2011)

- Developed and taught *Human Geography*
- Administered lectures, assignments and grades for four courses, 100+ students

Instructor Department of Geosciences, UMass Amherst (2006-11)

- Developed and taught *Economic Geography* Upper division
- Developed and taught *Geography and the Human Landscape* Lower division
- Designed and administered lectures, assignments and tests, managed teaching assistants, organized field trips, evaluated student work and administered grades for class sizes ranging from eight-200 students

Co-organizer University of Massachusetts Co-operative Enterprise Collaborative (UMCEC) Amherst Ma (2009-10)

- Collaborated with local co-op representatives and UMass Faculty to create a certificate program that links student researchers with regional co-operative businesses
- Designed curriculum, facilitated meetings, served as a liaison between faculty and co-op leaders in the Valley

Outcomes:

- Undergraduate course on co-operative enterprises
- Certificate program in “Applied Research in Co-operative Enterprises” links students with co-op businesses for mutually beneficial internships

Researcher “Participatory Research with Three Community Enterprises” UMass Amherst, Ma (2006-09)

- Economic development research with Nuestras Raices, Alliance to Develop Power, Valley Alliance of Worker Co-operatives
- Identified and connected with organizations, activists and leaders
- Conducted interviews and participant observation

Outcomes:

- Book chapter on Nuestras Raices and the Alliance to Develop Power
- 3 Academic Presentations by Julie Graham (London, Sydney, Boston)

Community Organizer Canvasser and Field Manager, Hudson Bay Company (2005)

- Contributed to fundraising and lobbying campaigns for Clean Water Action, Denver CO and Texas Campaign for the Environment, Austin TX
- Trained canvassers, planned and managed neighborhood canvasses
- Managed donations, canvass data, financials and timesheets (est. nightly average: \$1400, 7 canvassers, 560 doors, 280 conversations, 140 signatures, 70 financial contributions, 28 campaign letters in 42 labor hours)

Peace Corps Volunteer, Marketing and Sustainable Agriculture Guatemala (2002-04)

- Developed marketing strategies, value added products and feasibility studies
- Served as a liaison between women’s enterprises in rural areas and marketers in Guatemala City

Outcomes:

- Access to financing and affordable materials and markets in Guatemala city
- Increased jelly production by 100%
- Increased sales: Organic salsa sales in local restaurants and tourist outfits in Flores Peten 100%

Ballet Director Founded Iron Springs Ballet and Children’s Theatre, Prescott AZ (2000-01)

- Choreographed and taught ballet; developed communication materials and media outreach
- Planned and coordinated events and performances (booked theatre space, raised funds, created brochures)
- Managed and mobilized volunteers (for fundraising, set building, costume sewing and event catering)

Education

PhD, Economic Geography University of Massachusetts, Amherst Massachusetts (2011)

MA, International Administration University of Denver, Denver Colorado (2005)

BA, Environmental Studies Prescott College, Prescott Arizona (2000)

Relevant Publications

- Cornwell (2013) “Who’s on the Map?” *Anthropology News*
- Cornwell (2012) “Worker Co-operatives and Spaces of Possibility: An investigation of subject space at Collective Copies.” *Antipode Journal of Radical Geography* 43 (4)
- Cornwell, White, Templer and Carlos (2010) “Community Economies Collective: Three members’ Research in the Solidarity Economy” In Kawano, E, Masterson, T and Teller-Elsberg J (eds), *Solidarity Economy I: Building Alternatives for People and Planet: Papers from the 2009 Social Forum* Amherst Ma: Center for Popular Economics
- Graham and Cornwell (2009) “Building Community Economies in Massachusetts: An Emerging Model of Economic Development?” In Amin A (ed), *The Social Economy: International Perspectives on Economic Solidarity*. London: Zed Press
- Cornwell (2008) “The Iceberg Exercise” In Allard, C. Davidson and J. Mathaei (eds.), *Solidarity Economy: Building Alternatives for People and Planet, Papers and Reports from the 2007 US Social Forum* Changemaker

Book Manuscript

- Cornwell, Johnson and Trott with Julie Graham (forthcoming) *Harnessing the Power of the Co-operative Difference: stories and strategies from worker co-operatives in the Connecticut River Valley* Levellers Press